

Marcus Graziano

A UC Davis economics and international relations graduate, Marcus comes from a long history of wine. His grandparents migrated from Northern Italy, bringing their grape-growing knowledge to Northern California; his parents continued that tradition in their own vineyards. It was only natural for Marcus to do what he does...he knows wine from "the ground up."

While in school, Marcus interned with California Manufacturers Association, a lobbying firm in Sacramento. Recognizing that he could assist his new colleagues in the capital with his wine industry knowledge, Marcus realized the need for Capitol Cellars. Marcus opened his first store downtown Sacramento in 1985 and began providing wines to many of his legislative contacts both in Sacramento and Washington D.C. The following year Marcus was commuting to Washington D.C. every month developing business in the nation's capital and he soon became the wine consultant to the U.S. Senate, working with Secretary of the Senate, Joe Stewart. Through that contact, Marcus developed business with many organizations in the telecommunications and entertainment industries. Marcus moved to Gold River in 1998, and opened the current location in Roseville in 2004. The Roseville store has been recognized by the wine industry as one of the premiere wine retail stores and wine bars in the country for its excellence in design, atmosphere, and staff.

Marcus has been fortunate to work with a diverse and well-known roster of clients, from NBA stars (Mark Eaton, Scot Pollard, Karl Malone, Carmelo Anthony) to entertainment industry executives (Motion Picture Association, Fox Broadcasting, Turner Broadcasting, DreamWorks) to the government (U.S. Senate, White House, U.S. Diplomatic Department, U.S. Department of Navy, California State Legislature, California Governor Schwarzenegger). His relationships within the wine industry have allowed him to put some of California's most exclusive wines into the hands of his customers. A long-time supporter of the Napa Valley Vintners, Marcus has historically been one of the top bidders at the Premiere Napa Valley auction and is pleased have many close friends within the California wine industry.

Marcus is passionate about this industry and the service he provides for his clients. He loves wine and he loves people! He feels strongly about finding wines to suit every individual's unique palate, and enjoys taking the time to get to know his customers and educate them on any aspect of wine they find intriguing – whether it's storage, pairing, cellaring, or finding the every day "school night" wines to complement the special occasion bottles.